

# Advisory Council Agenda

Date: August 8, 2018, 4 P.M.  
Location: Main Library, Auditorium  
101 E. Franklin Street, Richmond, VA 23219



## 3:30 PM Room opens

Sign-in. Network.

## 4:00 PM Call to Order

Chair's Comments

Review of July 11, 2018 Notes

- Materials:
  - o July 22, 2018 Meeting Notes
- **Pre-meeting homework:** Review the July 11<sup>th</sup> notes. What are your edits?

## 4:05 PM Director's Report

- Final *Insights Report* coming at the end of August
- Bus Tour: Tues 8/21 9am-12pm OR Wed 8/22 9am-12pm
- **Post-meeting homework:**
  - o Sign up for a bus tour (if you're interested)

## 4:15 PM Public Comment

Open time for the general public to comment on items not on the agenda.

## Presentations & Discussion

### 4:25 PM I. Engagement Effort Update

Update on "Ground" (Ambassadors, Pop-ups...) and "Air" (Earned media... etc)  
Review of Community Consultation #1

- Materials:
  - o Community Consultation #1 Design
  - o Community Consultation #1 Flyer
- **Post-meeting homework:** Sign up to help at 1-2 open houses, and 1 shift at a festival, and share the flyer and social media posts with your channels.

### 4:45 PM II. Maps

Digital map series online now. Discuss the focus area map.

- Materials:
  - o Draft Focus Area Map
- **Post-meeting homework:** Review the draft focus area map and provide comments to us by August 17.

**5:15 PM III. Insights Report and Key Topic Areas**

In a large group we will discuss the Insights Report homework generally – with a focus on this question: 1) What top issues do you think the Master Plan needs to address?

- Materials:
  - Compiled Homework Responses
- **Pre-meeting homework:** Skim through everyone else's responses

**5:45 PM Public Comment**

Open time for the general public to comment on items presented at the meeting.

**6:00 PM Adjournment**

The next meeting of the Advisory Council is September 12, 2018 at 4 P.M. at the Main Library (101 E. Franklin St). The agenda will include: 1) Final logistics for Community Consultation #1, 2) Facilitation training