

Advisory Council Agenda

Date: August 8, 2018, 4 P.M.
Location: Main Library, Auditorium
101 E. Franklin Street, Richmond, VA 23219



3:30 PM Room opens

Sign-in. Network.

4:00 PM Call to Order

Chair's Comments

Review of July 11, 2018 Notes

- Materials:
 - o July 22, 2018 Meeting Notes
- **Pre-meeting homework:** Review the July 11th notes. What are your edits?

4:05 PM Director's Report

- Final *Insights Report*
- Digital Maps
- Draft Focus Area Map
- Bus Tour
- Materials:
 - o History Spread in the Pre-final *Insights Report*
 - o Draft Focus Area Map
- **Post-meeting homework:**
 - o Review the draft areas of change/stability map and provide comments to us by August 17.
 - o Sign up for a bus tour (if you're interested)

4:10 PM Public Comment

Open time for the general public to comment on items not on the agenda.

Presentations & Discussion

4:20 PM I. Engagement Effort Update

Update on "Ground" (Ambassadors, Pop-ups...) and "Air" (Earned media... etc)

Review of Community Consultation #1

- Materials:
 - o Community Consultation #1 Design
 - o Community Consultation #1 Flyer
- **Post-meeting homework:** Sign up to help at 1-2 open houses, and 1 shift at a festival, and share the flyer and social media posts with your channels.

4:35 PM II. Facilitated Discussions in Break-out Groups

Advisory Council members break into smaller groups. Each group will have a facilitator and scribe. Members of the public at the meeting can choose a group. Two major questions will be discussed: 1) What top issues do you think the Master Plan needs to address? 2) What Working Groups do you think we should establish after CC#1? How many? What topic areas?

– Materials:

○ Compiled Homework Responses

– **Pre-meeting homework:** Skim through everyone else's responses

5:35 PM III. Break-out Group Report Out

One member from each group reports on their discussions.

5:45 PM Public Comment

Open time for the general public to comment on items presented at the meeting.

6:00 PM Adjournment

The next meeting of the Advisory Council is September 12, 2018 at 4 P.M. at the Main Library (101 E. Franklin St). The agenda will include: 1) Final logistics for Community Consultation #1, 2) Facilitation training