

# Community Consultation #2

Planning and Logistics – September 11, 2019



## Objectives

- Share summary of information gathered in Community Consultation #1
- Share, validate, and refine the visions, future land use map, future connections maps, and draft strategies
- Engage a wide cross section of Richmond's population, with the goal of reaching more people and a more diverse group than was engaged in Community Consultation #1
- Raise awareness of why urban planning is important in our city

## Format A: Richmond 300 Forum

Town hall style meetings during the evening at seven locations throughout the city.

### Set Up

- Auditorium seating with microphone for speaker and Q&A
- 1 registration table with two chairs
- Open house area with space for 3 easels and 4 tables

### Program

#### **5:00-6:00 PM: Set Up**

#### **6:00-6:05 PM: Registration**

Each attendees receives:

- 11x17 Future land use map and future connections map
- 11x17 Vision and goals hand out
- Post card with the link to the online survey and interactive maps

#### **6:05-6:35 PM: Presentation**

#### **6:35-6:50 PM: Q&A**

General Q&A session where the audience asks questions of Mark Olinger and staff

#### **6:50-7:30 PM: Open House**

Attendees visit stations OR fill out the survey online

- 1 board about the creation of the strategies
- Future land use maps on a tables and land use category boards on easels
- Future connections maps on a tables
- Activity center surveys at a table

## **Format B: Richmond 300 Sharing Sessions**

Sharing Sessions are an informal conversation about the Master Plan with planners in the community. The number of people who come to sharing sessions will probably be less than the forums.

### **Set Up**

- Table with 8-10 chairs

### **Program**

No set program. Staff caters each sharing session to the group present – but will generally ask for the attendees thoughts on the future of the activity center(s) near their home/work, take questions from the attendees about future land use and future connections, discuss the vision for the growth of the city, and the bold ideas. The sharing sessions will be 2 hours in the community between 8am and 6pm on work days (we can be flexible on the time but ideally, office hours would be during working hours).

## **Format C: Meetings by Others**

Standing meetings of civic associations, special interest groups, and city council districts where Richmond 300 is invited to give a 5-minute pitch about the Master Plan.

### **Program**

5-minute pitch during the regularly standing meeting. See the 5-minute pitch hand out for more details.

## **Format D: Survey and WikiMaps**

Live from September 23 to November 3

### **Survey**

#### **Global Questions**

Each participant will be asked served a set of questions about the entire plan and demographic questions.

#### **Activity Center Questions**

Each participant will be able to choose the activity center(s) they want to provide specific comments on and will be served questions related to that activity center. Participants can comment on multiple activity centers.

### **WikiMaps**

- Future Land Use Map
- Future Connections Map