

INITIATIVE	PROS	CONS
Standardize marking of parking and no parking areas on-street in non-metered areas	Reduces unsafe practices Makes the area more welcoming to outside visitors Regulations are already in place	Significant cost May displace some existing parkers Will still require enforcement
Evaluate on-street time limit assignments	Current assignments can be confusing, lack predictability Can be adjusted to reflect emerging development Opportunity to get community agreement before enacting	Current time limits are 'tuned' to adjacent businesses Make create initial confusion with long-time residents Will still require enforcement
Adopt ADA on-street policies for commercial districts	Improves accessibility Expands the supply of ADA spaces	Could reduce curbside capacity May not be needed on every block
On-Street Parking Permit Program	Can help to result resident/non-resident parking conflicts Relatively low cost	Will require enforcement if implemented Expansion of program administration
Promote shared parking agreements between parties to expand 'public' parking supply	Makes the most use out of existing assets Low or no cost way to expand capacity Will provide increase level of customer service	May require amendment to local code May require significant physical improvements City may have to service as promoter and facilitator
Set on-street parking space rates and time-limits according to land uses and prevailing demand.	Will drive greater space turnover Force better distribution of short- and long-term parking Generate additional system operating revenue	Will require extensive signage changes May necessitate heighten level of enforcement Adoption will likely be opposes by various constituent groups
Extend hours of enforcement in highly active evening entertainment and dining areas.	Will insure compliance with parking regulations Establish more order and space turnover where needed Generate additional system operating revenue	May required City union contract work rules revisions Will likely displace entertainment and dining employees Will require extensive signage changes
Adopt signage and design standards for privately operated pay parking lots.	Will improve streetscape and generally appearance of lots Will reinforce the existence of public parking lots Provide needed customer-oriented parking information	Adoption will likely be opposed by operators Required passage of new regulations and inspection policies Challenge to devise and phase-in implementation of standards
Set parking requirements for major new developments	New developments have ample parking accommodations Will minimize demand on existing parking supply	Parking requirements may be subject to negotiations Public financial subsidizes may be requested or warranted