

One city-wide vision supported by **five** topic visions – and implemented via several strategies.

City-wide Vision

In 2037, Richmond is a welcoming, inclusive, diverse, innovative, and equitable city of thriving neighborhoods; ensuring a high quality of life for all.

Notes

The city-wide vision is an aspirational statement articulating what we want our city to look and feel like in 2037. This vision was developed by the Mayor.

High-quality Places

Richmond is a well-designed city of communities interconnected by a network of open space, public facilities, and activity centers providing services to residents, businesses, and visitors.

As the Capital of the Commonwealth, Richmond leads the region in high-quality business and residential growth. Richmond's unique neighborhoods and districts, both historic and new, allow for a diversity of uses, the equitable accommodation of all phases of life, and the efficient use of land to promote sustainable lifestyles.

This is the name of the section of the plan that will include the work by the Land Use Working Group

This is the vision statement that the Land Use Working Group developed.

- **Land Use:** Promote a compact mix of land uses with higher intensity and place-making focused on hubs and corridors.
- **Public Facilities:** Locate public facilities near population and along transit.
- **Public Realm:** Promote a walkable scale, distinctive environment, and access to nature throughout the city. (includes open space, urban design, public art, and creative place making)
- **Historic Preservation:** Support development that preserves and enhances Richmond's multi-faceted past.

The strategies developed for the "High-quality Places" section of the Master Plan will fall into these 4 sub-topics.

Equitable Transportation

Richmond prioritizes the movement of people over the movement of vehicles through a safe, reliable, equitable, and sustainable transportation network. Develop and consistently update and improve upon a multi-modal transportation system that anyone can easily use. Enhance walking, biking, and transit options so they are the most convenient and used forms of transportation in Richmond; thereby improving the natural environment and our health. Expand multi-modal connections to the region and the nation.

This is the name of the section of the plan that will include the work by the Transportation Working Group

This is the vision statement that the Transportation Working Group developed.

- **Smart Transportation** Continue to upgrade systems to incorporate technology in the transportation network and support new efficient modes of transportation.
- **Active Transportation** Increase infrastructure that enhance walking, biking, transit, and inter-city rail and bus options to reduce congestion, improve air quality, and encourage healthy lifestyles.
- **Better Streets** Improve and beautify our streets and plan for major connectivity projects.

The strategies developed for the "Equitable Transportation" section of the Master Plan may fall into these 3 sub-topics, which the Transportation Working Group will discuss at the June meeting.

Inclusive Housing

Richmond is a city where all people can access and afford quality housing choices in diverse neighborhoods. Increase and maintain housing throughout Richmond to support new and existing Richmonders. Increase the number of low- and middle-income housing options to mitigate gentrification and displacement. Support housing as the foundation of inclusive neighborhoods that are walkable with adequate linkages to services, goods, and open spaces.

- **Housing Stock** Expand and maintain quality housing at all income levels.
- **Inclusive Neighborhoods:** Create complete neighborhoods with a variety of housing options, access to goods and services, and access to various transportation modes.

This is the name of the section of the plan that will include the work by the Housing Working Group

This is the Version 2 of the housing vision statement. Version 3 has not yet been developed.

The strategies developed for the "Inclusive Housing" section of the Master Plan may fall into these two sub-topics, which the Housing Working Group will discuss at the June Meeting

Diverse Economy

Richmond is an economically diverse city with a variety of employers that offer all people fulfilling jobs.

Foster an environment that develops, retains, and attracts businesses and institutions. Nurture and support life-long learning and skill-building, making Richmond a preferred location for business and investment. Locate jobs near existing infrastructure and strengthen transportation connections between jobs, services, and homes.

- **Hubs and Corridors:** Increase employment opportunities in hubs and historic commercial corridors
- **Business Creation, Attraction and Retention:** Increase and stabilize tax revenue by supporting growth in new, small, medium, and large businesses
- **Tourism:** Elevate Richmond's image and its authentic stories by expanding tourism attractions
- **Institutions:** Leverage institutions to strengthen job sectors and collaborate on land planning

This is the name of the section of the plan that will include the work by the Economic Development Working Group

This is the Version 2 of the economic development vision statement. Version 3 has not yet been developed.

The strategies developed for the "Diverse Economy" section of the Master Plan will fall into 4 sub-topics. The Economic Development Working Group provided comments on these and the Richmond 300 project management team is incorporating the comments.

Thriving Environment

Richmond is a sustainable and resilient city with healthy air, clean water, and a flourishing ecosystem.

Reduce carbon emissions and air pollution within the city, improve local water quality, and take steps to positively adapt to the effects of a changing climate. Manage the built environment to enhance and protect natural assets such as the James River. Ensure that all residents have equitable access to nature and a healthy community.

- **Resilient Community:** Take steps to positively adapt to the effects of a changing climate and ensure that all residents have equitable access to nature and a healthy community.
- **Clean Air:** Reduce overall GHG emissions and air pollution within the city (energy supply, transportation and land use, building performance, waste & recycling).
- **Clean Water:** Improve local water quality and manage the built environment to enhance and protect natural assets such as the James River.

This is the name of the section of the plan that will include the work by the Economic Development Working Group

This is the Version 3 of the environment vision statement.

The strategies developed for the "Thriving Environment" section of the Master Plan will fall into these 3 sub-topics.