

Existing Conditions Documents

The Department of Planning and Development Review has developed three existing conditions documents in preparation for developing the new Master Plan that are available on the *Richmond 300* website at richmond300.com/resources.

Insights Report (February 2018 Draft)

The *Insights Reports* provides a brief summary data and trends that shape the growth of our city for readers to think about as we begin the Master Plan update process. The report is organized in two major sections:

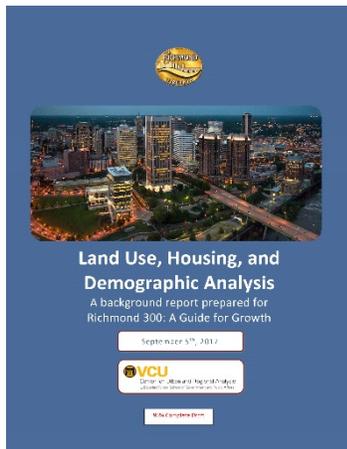
- 1. Setting the Stage:** the first 10 pages of this report describe the purpose of a Master Plan and the process we will be following to create *Richmond 300*, and provides a brief history of planning in Richmond, a summary of the plans we have adopted since 2001, and a review of the difference between land use and zoning.
- 2. Data and Analysis:** the rest of the *Insights Reports* presents key facts and analysis for individuals to think about as we begin the Master Plan update process. These sections are not meant to provide every single detail about the topic matter, but a few high-level facts and figures to help us think about these topic areas. The data presented in this report come from thousands of pages of reports. Each section ends with a few questions for you to ponder as we develop the Master Plan.



This background information is intended to:

- Spark the readers' interest in the topic areas,
- Provoke readers to think about how our city should grow and change over the next 20 years, and
- Serve as a starting point for discussions on the policies we should include in the new Master Plan.

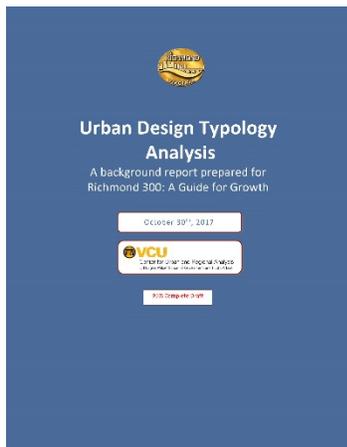
The Pre-final Draft of this report will be posted on the Richmond 300 site this summer.



Land Use, Housing, and Demographic Analysis Report (September 2017)

PDR commissioned the Center for Urban and Regional Analysis (CURA) at Virginia Commonwealth University (VCU) to create this report. The report includes:

- Census data showing how Richmond has changed overtime;
- Three different population growth projections with land use and housing demand forecasts; and
- An analysis of six historic commercial areas in Richmond that states how many more median-income households would be needed in the neighborhood to support a neighborhood grocery store.



Urban Design Typology Report (September 2017)

This report also by CURA at VCU conducted an “urban design typology” analysis of Richmond that defines neighborhoods by how the buildings relate to one another, how the street network is defined, and how the public realm (sidewalks, plazas, parks) is defined. This analysis produced 11 different types of neighborhoods that are described in the report.

Find PDFs of these reports at richmond300.com/resources