

Insights Report Homework

Due July 20, 2018



We are moving from talking about process to having long discussions about content and policy please take some time to think about these questions.

Assignment 1

Read the Insights Report again. We want you to be an expert in this data.

Assignment 2

Answer the following questions:

1. What data stood out the most and/or surprised you?
2. What are the implications of the *Insights Report* for your neighborhood/business? What does this mean to you as a resident? As a new resident or as a long-term resident?
3. How much of the information in the *Insights Report* are people in Richmond aware of? What are the best vehicles to share this report with people?
4. Based on the data presented in the *Insights Report*, what top issues do you think the Master Plan needs to address?
5. What policies do you think are needed to address those issues?
6. What would your top 5 talking points be if you were to share key points from the *Insights Report* to a friend?

Timeline

- July 20: Please email your responses to this form to richmond300@richmondgov.com
- July 30: We will send you everyone's responses to the questions. Please read through everyone else's responses
- August 8: Come to the Advisory Council meeting ready to discuss these questions. We will devote 1.5 hours of the meeting time to discuss this homework assignment.