

Draft Land Use Goal - Update

April 17, 2019



Version 1

Version 1 was drafted by PDR Staff and the Mayor's Staff after reviewing the comments received during Community Consultation #1.

Richmond builds inclusive neighborhoods; welcoming new residents. Assure that Richmond's share of the region's growth is accommodated through existing and new neighborhoods that provide opportunities for housing, services, jobs, recreation, and education.

Version 2

Version 2 was drafted by PDR Staff after the Land Use Working Group Meeting #1 on March 20, 2019. Version 2 is an amalgamation of the comments Working Group members gave during small group discussions at the March Meeting.

Richmond is a city of great communities interconnected by a network of activity centers providing services to city residents, businesses, and visitors. As the Capital of the Commonwealth, Richmond is a celebrated mid-sized American city and leads the region in high-quality business and residential growth. Richmond's unique neighborhoods and districts allow for a diversity of uses accommodating all phases of life. Richmond efficiently uses land to promote sustainable lifestyles.

In the post-meeting assignment, PDR asked Working Group members: Do you like the revised Land Use Goal?

13 Working Group members said they could support the new goal.

12 Working Group members had further edits:

1. The statement does not sound like a goal to me. Suggest something like: Richmond strives to be a city of great communities interconnected by a network of activity centers providing services to city residents, businesses, and visitors. Through its existing system of unique neighborhoods and districts, Richmond will foster diversity of uses accommodating all phases of life while promoting efficient land use and sustainable lifestyles.
2. Need to add something about the historical nature of the city. Perhaps insert the following: "both historic and newly forming" after "great communities"
3. its an improvement. i think the term 'activity centers' sound made up - is that an actual planning term? also, would like for something to speak to the land use supporting sustainability for existing residents and businesses while supporting growth and attracting new residents and businesses.

4. How about just: Richmond's unique neighborhoods and districts allow for a diversity of uses accommodating all phases of life. Richmond efficiently uses land to promote sustainable lifestyles and businesses.
5. Perhaps "Richmond is a city of diverse communities" rather than "great". "Mid-sized American that leads.." rather than "and leads". Richmond's unique districts accommodate all phases of life." (streamline)
6. Richmond is a city of thriving connected communities with its residents, businesses and visitors enjoying high quality places to be, work, live and play. As the Capital City of the Commonwealth, Richmond is a top tier American city with unique, beautiful and authentic neighborhoods, districts, natural and open spaces promoting a diversity of opportunities and uses.
7. VA
8. Richmond efficiently uses land to promote THE sustainable lifestyles OF THE FUTURE.
9. . . . great communities with a network of interconnected activity centers providing an equitable quality of life for city residents, . . .
10. Maybe change "great" to "vibrant"? Activity centers.....provide services to businesses or businesses are located in activity centers that also provide services to residents and visitors?
11. I do like most of the re-written goal, except I don't think there is a need to point out that we are mid-sized, and I don't agree with the last sentence.
12. I think we need to mention the environment, and I think the edits are maybe a little cumbersome? My idea (because no point in judging if you're not willing to be judged): something like "A city of great communities interconnected by land, water, and human activity, where diversity is celebrated and innovation encouraged."

Version 3

The Land Use Working Group co-leaders, Ted Ukrop and Kim Chen, will review the Working Group member's comments and revise Version 2 to create Version 3. Ted Ukrop will present Version 3 at the Advisory Council meeting on May 8, 2019.