

Advisory Council Notes

Date: June 12, 2019, 4 P.M.
Location: Main Library, 101 E. Franklin St



Members Present: Mr. Rodney Poole, Chair
Mr. Burt Pinnock, Vice-Chair
Ms. Cyane Crump
Ms. LaToya Gray
Mr. Bernard Harkless
Ms. Ashley Hawkins
Ms. Joyce Knight
Mr. T. Preston Lloyd
Ms. Louise Lockett
Ms. Monica Lozano
Mr. Jer'Mykeal McCoy
Ms. Jennifer Mullen
Ms. Kendra Norrell
Ms. Gray O'Dwyer
Mr. Ted Ukrop
Ms. Meredith Weiss
Ms. Olivya Wilson

Members Absent: Mr. Jonathan Bibbs
Ms. Elyana Javaheri
Mr. Max Hepp-Buchanan, Vice-Chair
Mr. Damian Pitt

Staff Present: Mr. Mark Olinger, Director of Department of Planning and Development Review (PDR)
Ms. Kimberly Chen, PDR
Mr. William Palmquist, PDR
Ms. Maritza Pechin, AECOM/PDR
Ms. Marianne Pitts, PDR
Mr. Josh Son, PDR
Mr. Josh Young, PDR

3:30 PM Room opens

4:05 PM Call to Order

Mr. Poole called the meeting to order at 4:05 p.m. Mr. Poole thanked the Advisory Council (AC) and audience for attending. He alerted the public to two opportunities for public comment. He noted that the next meeting of the Advisory Council is

August 14, 2019. He also asked all Advisory Council members to attend the Working Group Summit on July 29, 2019 from 4-7 PM at the Main Library.

Mr. Poole asked for comments on the May 8, 2019, Meeting Notes. No corrections or edits were presented by the AC.

Director's Report

Ms. Pechin provided the Director's Report for Mr. Olinger. Ms. Pechin shared details of the following meetings:

- **Regional Housing Framework** – June 27, 6:30-8:30pm, Peter Paul Development Center (1708 N. 22nd Street) (www.pharva.com)
- **DESMAN Parking Study Presentation** – July 15, 1:30pm, at the City Planning Commission Meeting, City Hall, 5th Floor
- **Shockoe Bottom Small Area Plan** – next meeting is July 17, 2019 6 PM at MLK Middle School

Ms. Crump asked if the Housing Framework is feeding into the Working Groups. Ms. Pechin stated that the Framework will be completed by December and can be incorporated into Richmond 300. She noted that there are several members of the Housing Working Group who are also working on the Regional Housing Framework.

Ms. Crump asked if DESMAN will be presenting to the AC. Ms. Pechin responded that a presentation will be made at the August AC Meeting, but it would likely be presented by staff not DESMAN. Mr. Poole invited the AC members to attend the August 19th Planning Commission meeting to hear from DESMAN.

Mr. Poole asked the status of the ambassador program. Ms. Pechin responded that the ambassador program did not reach the targeted populations therefore the project team is switching engagement tactics.

Public Comment #1

There was no public comment.

Presentations & Discussion

Engagement Update

Ms. Pitts provided an engagement update. She noted that Ms. Pechin, Mr. Pinnock, and a Working Group member were scheduled to be interviewed on WRIR radio, but the interview has been rescheduled.

Ms. Pitts noted that the engagement team applications are due by July 1, 2019, and Mr. McCoy and Ms. Wilson are on the interview panel. Mr. Lloyd asked if the engagement team application is being sent to the ambassadors. Ms. Pitts responded that the ambassadors are on the Richmond 300 email list which has been alerted to the application and that she will send a targeted email to the ambassadors. Ms.

Hawkins commented that it should be called a grant or stipend instead of a micro-grant. Mr. Ukrop asked if there was only money to hire 6 people. Ms. Pechin responded yes, but noted that she is exploring opportunities for grants from Richmond Memorial Health Foundation to hire more individuals. Ms. Gray asked if registering as a vendor was an easy process. Ms. Pitts responded that it was and that staff would help the engagement team with this. Ms. O'Dwyer noted that some individuals do not have bank accounts, and Ms. Norrell asked if a social security number would be required. Ms. Pitts responded that she believes a social security number would be required to register as a vendor with the City.

Ms. Pitts asked for volunteers from the AC to help devise a strategy for Community Consultation #2 and work on the Branch Exhibition which will occur in the spring of 2020. She noted Ms. Gray had already volunteered to help with the Branch Exhibition. Ms. Hawkins volunteered to help with the Branch exhibit.

Working Group Update

PDR staff provided updates on the 5 Working Groups. Mr. Palmquist provided an update on the Land Use Working Group reviewing what was discussed at the first 4 meetings. The Land Use Working Group is scheduled to meet on July 10 to review strategies and the future land use map and categories.

Mr. Son provided an update on the Transportation Working Group reviewing what was discussed at the first 2 meetings. The Transportation Working Group is scheduled to meet on June 18 to review the future transportation maps and draft strategies. Mr. McCoy asked about what concepts for future transportation have been discussed. Mr. Son responded discussions have occurred about autonomous vehicles, connections to nodes, and the development of the north-south BRT.

Ms. Pechin provided an update on the Housing Working Group reviewing what was discussed at the first meeting. The Housing Working Group is scheduled to meet on June 19 to review draft strategies and future land use map. Mr. Poole asked how Richmond 300 can get the private sector involved in the Housing Working Group. Ms. Pechin responded that she would like the AC to help with this. Mr. Poole recommended reaching out to Andrew Basham and working with Councilwoman Ellen Robertson. Mr. Lloyd noted that there is an intractable link between Land Use, Housing, and Economic Development, and there needs to be conversations about how these fit together. Mr. Poole agreed with Mr. Lloyd and noted that affordable housing always comes up in these conversations. Ms. Pechin responded that after the Working Groups have concluded there will be opportunities to have conversations about bring everything together.

Ms. Pitts provided an update on the Economic Development Working Group reviewing what was discussed at the two meetings. She noted that there are no additional Working Group meetings, but the Economic Development Department

would like to consult with the members of the Working Group as they work to develop the City's Economic Development Strategic Plan.

Mr. Young provided an update on the Environment Working Group reviewing what was discussed at the two meetings. He noted that staff will be working with the co-leaders to refine the strategies prior to the Working Group Summit.

Draft Richmond 300 Outline

Ms. Pechin presented on the draft outline for Richmond 300.

Working Group Small Group Discussions

Ms. Pechin directed the AC members to break into small group discussions with the other members of their Working Group. She noted that each small group has slightly different directions as each Working Group is at a different stage in the process. The small groups were tasked with the following:

- Land Use: 1) Review revisions to the draft future land use map, and 2) Review and refine the strategies based on the comments collected during the last Land Use Working Group meeting
- Transportation: 1) Review the subtopics and goals, and 2) Build out the draft strategies table by reviewing the sticky notes collected during the last Transportation Working Group meeting and the sticky notes from Environment.
- Economic Development: 1) Edit version 2 of the goal to include comments received, and 2) Review and refine the strategies based on the comments collected during the last Economic Development Working Group meeting
- Housing: 1) Edit version 2 of the goal to include comments received, and 2) Review the sticky notes collected during the last Housing Working Group meeting and build out a draft strategies table
- Environment: 1) Review and refine the strategies based on the comments collected during the last Environment Working Group meeting

Public Comment #2

There was no additional public comment as members of the public were invited to join in the small group conversations.

Adjournment

Mr. Poole shared the following upcoming meeting dates:

June 18, 4-7 PM Transportation Working Group Meeting #3 (Studio Two Three, 3300 W. Clay St)

June 19, 4-7 PM Housing Working Group Meeting #2 (Main Library, 101 E. Franklin St)

July 10, 4-7 PM Land Use Working Group Meeting #5 (Main Library, 101 E. Franklin St)

July 29, 4-7 PM Working Group Summit (location TBD) - We would like all Advisory Council members and all Technical Team members to attend this meeting.

August 14, 4-6 PM Advisory Council Meeting (Main Library, 101 E. Franklin St)

The meeting adjourned at 6:00 pm.