Arlington, VA

County Vision

Arlington will be a diverse and inclusive world-class urban community with secure, attractive residential and commercial neighborhoods where people unite to form a caring, learning, participating, sustainable community in which each person is important.


Austin, TX

A Vision for Austin’s Future

As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity, and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens, and where the necessities of life are affordable and accessible to all.

Austin’s greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.

(Imagine Austin, 2012)

Charlottesville, VA

The Comprehensive Plan’s purpose is to implement the City Council Vision while providing general guidelines for future development and neighborhood stability. (Charlottesville Comprehensive Plan, 2013)
Cincinnati, OH

Our Vision: Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious (Plan Cincinnati: A comprehensive plan for the future, 2012)

Henrico County, VA

THE 2026 VISION

Henrico County will be a diverse, safe, and prosperous community with distinct and sustainable neighborhoods and business districts that provide a range of housing, employment, service, education, recreation, and cultural opportunities for all people of the county. Growth and development will continue in an efficient manner that promotes the health, safety, morals, order, convenience, prosperity and general welfare of all residents while contributing to a wellbalanced and stable economy, and preserving significant environmental and quality of life features that have become hallmarks of Henrico’s various communities. Henrico County will continue to achieve a balance of residential and commercial uses, housing options, mixed demographics, development and open spaces, while balancing its historic fabric with new growth. Henrico County has been and will remain a community that is proud of its progress and excited about its future, a place that people are happy to call home, and a community where businesses want to locate, remain, and grow. (Henrico County Vision 2026 Comprehensive Plan, 2009)
Louisville, KY

Envision Louisville connected, creative, competitive, and compassionate. (Vision Louisville, 2013)

Nashville, TN

Efficient government, economic prosperity, opportunity and inclusion, and a healthy environment. These pillars set forth a challenge to planners and the community. Built through extensive community engagement and detailed through collaboration with a diverse set of local stakeholders and experts, NashvilleNext is the response to that challenge. (NashvilleNext: A General Plan for Nashville & Davidson County, 2015)
Norfolk, VA

Norfolk, a real city that is a great place to live, work and play, with:

Strong and safe neighborhoods where people want to live, each with its own unique identity and design;

A comprehensive transportation system – rare among cities of its size – that offers a wide variety of choices, while also serving as a regional transportation hub;

A healthy economy that provides varied employment opportunities for a well-trained workforce, a world class port, a strong military presence, with a vibrant Downtown and thriving commercial centers throughout the City;

A sustainable environment that is not simply protected, but enhanced;

A variety of well-maintained housing options that are affordable and accessible to all residents; Opportunities for learning that extend through all stages of life;

A well managed government that provides efficient and accountable public services to its citizens;

A wide variety of cultural and recreational opportunities that lead to a fun and healthy lifestyle for a diverse population;

A long and rich history that is reflected in its architecture and cultural resources; and

A commitment to regional cooperation, recognizing the importance of a regional approach in the 21st Century. (plaNorfolk2030: The General Plan of the City of Norfolk, 2018)

Philadelphia, PA

Thrive: In 2035, Philadelphia is a thriving metropolis. It is a city built on healthy neighborhoods and a diverse economy offering opportunity to everyone. Cultural and institutional resources and new enterprises flourish, and land is used in suitable and vibrant ways.

Connect: In 2035, people, goods, and ideas move effortlessly between neighborhoods, the region, and the world, driving economic prosperity. Reliable and efficient transportation serves a population that is more energy conscious than ever before.

Renew: In 2035, Philadelphia preserves and renews its environmental and historic resources. The city showcases centuries of growth and change, treasured parks and rivers, valued culture and architecture, and clean air and water. (Philadelphia 2035, 2011)
Raleigh, NC

Raleigh’s Vision Statement for 2030

Raleigh will be a city that values and fosters development that provides economic prosperity, housing opportunity, and equity for all Raleigh residents. Raleigh will embody environmental conservation, energy efficiency, and sustainable development. Raleigh will be a great place to live with distinctive and attractive neighborhoods, plentiful parks and green spaces, quality schools and educational opportunities, and a vibrant downtown. (The 2030 Comprehensive Plan for the City of Raleigh, Volume I: Comprehensive Plan, 2015)

Phoenix, AZ

A Vision for the Future of Phoenix...Our Connected Oasis

Phoenix will continue to be like no other city in the world – a place steeped in history, defined by its beautiful desert landscape, activated by unique neighborhoods and businesses and embodied by a pervading sense of opportunity and equity. Phoenix will become an even greater city by building on its existing wealth of assets and by enhancing residents’ opportunities to connect to these assets and each other. By becoming a more “connected” city, Phoenix residents will benefit with enhanced levels of prosperity, improved health and a thriving natural environment. Bringing the great people and places of this flourishing desert metropolis together is what will solidify Phoenix’s identity as the Connected Oasis. (planPHX: 2015 General Plan)
Richmond, VA

2001 Vision Statement

Richmond will continue to be a City of Neighborhoods. Neighborhoods are the building blocks of our City. Healthy, safe, desirable, and diverse neighborhoods are essential to encourage a strong residential base in the City.

Richmond will be a city where all residents can enjoy the highest quality of life within safe and attractive neighborhoods. Richmond neighborhoods will have quality educational facilities and programs, public services, and recreational and employment opportunities equally available to all citizens.

Richmond's Economy will continue to prosper. Economic development is essential to support the City's tax base and provide jobs for City and metropolitan area residents. Continuous opportunities for quality economic development will be provided consistent with the metropolitan economy.

Richmond will be widely recognized as a place where residents, business owners, and visitors feel welcome and safe, and where neighborhoods and business districts exhibit a strong, clean, and attractive identity.

Richmond will have a positive image and reputation unmatched among similar sized cities. The image of the City defines who we are. It is an indicator of overall quality of life and allows the City to effectively market its assets as a community well-suited for living, working, and visiting. (Richmond Master Plan, 2001)