

Richmond 300 Groups

Groups inside City Hall

Dept. of Planning and Development Review (PDR) is leading the development of Richmond 300 and call upon other departments to assist with sections that affect them directly.

Technical Team comprises of City staff from multiple City departments and representatives from RPS, GRTC, the health district, RRHA, and RRPDC. This team integrates existing City plans and polices, collects baseline data, and provides input to shape the Plan.

City Council has final approval of the Master Plan. Members of the City Council are advocates for a plan that captures the vision and spirit of Richmond.

City Planning Commission (CPC) is responsible for the conduct of planning relating to the orderly growth and development of the city. Per the City Charter and Virginia Law, it is the duty of the CPC to make and adopt a Master Plan that guides coordinated and harmonious development of the city. The 9-member CPC oversees the development of Richmond 300, provides comments throughout the update process, and ultimately approves the final document. Two members of the CPC serve on the Advisory Council.

Groups outside City Hall

Advisory Council is a 21-member sub-committee to the CPC. The Advisory Council serves as 1) a sounding board to help shape the content of Richmond 300; and 2) liaisons to the community at large by helping to build awareness of and participating in the plan update process.

Working Groups are topic-specific groups charged with creating the initial recommendations for *Richmond 300*, which will be vetted and amended by the community at-large during public meetings in September and October 2019. The Working Groups are Land Use, Transportation, Economic Development, Housing, and Environment. Each Working Group includes two co-leaders, members of the Advisory Council and Technical Team, a PDR liaison, and at-large members.

Contact the Richmond 300 Project Team

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How do I get involved?

- Sign up to receive email updates at richmond300.com
- Follow Richmond 300 on Instagram and Facebook
- Attend an Advisory Council meeting
- Attend a Working Group meeting
- Provide input at the Community Consultations



Creating Richmond 300: A Guide for Growth

Working together to create the next city-wide Master Plan for Richmond

Who uses a master plan?

City Administration & Staff

- Identify areas well-positioned for growth and reinvestment
- Strengthen/grow neighborhood centers
- Determine how to maximize return on public investment
- Manage capital funds projects
- Develop budgets
- Pursue federal, state, and other grants
- Advance priorities for community wealth building

Developers, Architects, & Builders

- Purchase real estate
- Decide whether it is most appropriate to reuse or construct new buildings in a given location
- Identify likely hot spots for development
- Understand the City's development priorities
- Align design/development ideas with City goals

Residents & Business Owners

- Expand, start, or relocate a business
- Purchase real estate
- Renovate an existing building
- Improve a local park
- Find a suitable location for a community garden
- Attract a new business or service to a neighborhood business district
- Verify whether a proposed development is in line with City goals

What is Richmond 300?

Richmond 300: A Guide for Growth is the name of the City's new Master Plan. The *Richmond 300* document has not yet been developed - we are just starting the update process. *Richmond 300* will establish a 20-year vision for the city's growth and be developed with extensive community engagement.

Why is it called Richmond 300?

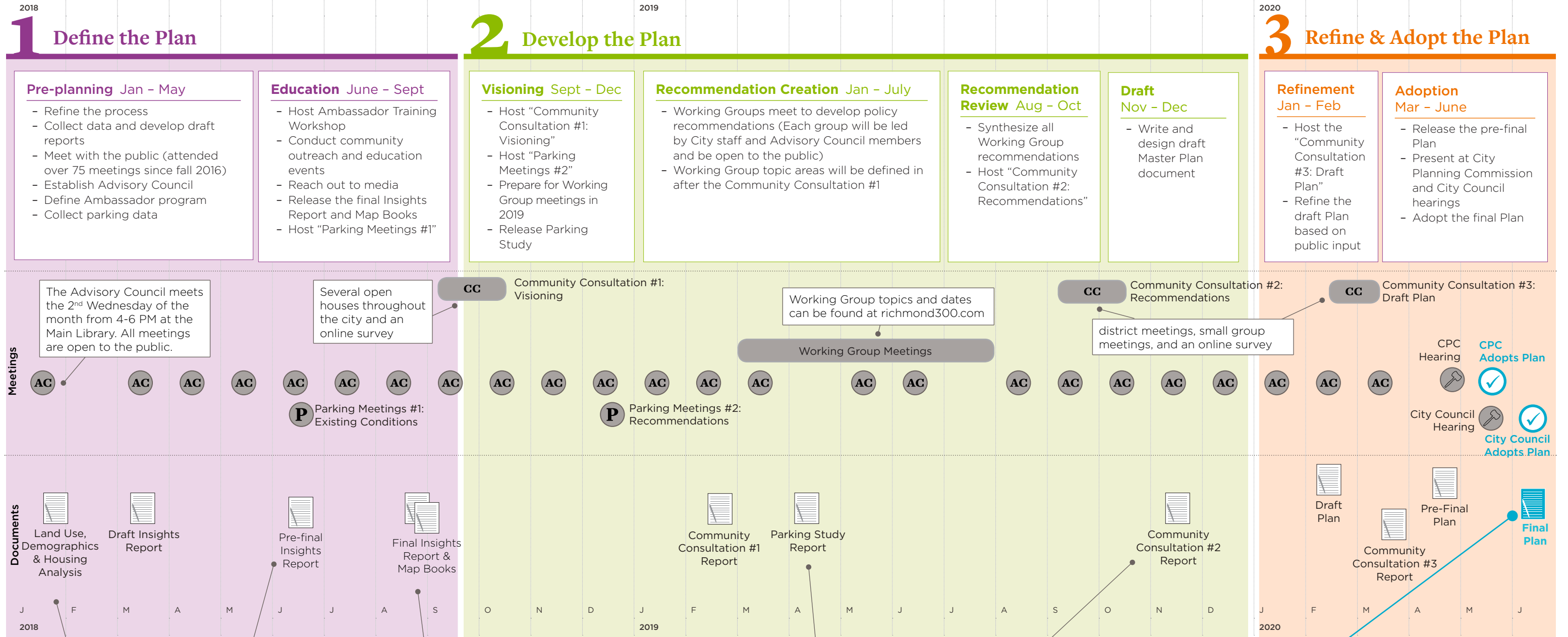
Richmond was founded in 1737. As we look forward to the city's 300th anniversary in 2037, how do we want Richmond to look and work? How do we want our residents and businesses to feel and grow over the next 20 years so that when we celebrate our 300th anniversary we are proud of where we are?

Why does the City need a Master Plan?

The City is only 62.5 sq. miles. The Master Plan helps determine how to plan for growth within the limited footprint of the city. The Master Plan provides guidance on re-zoning land, allocating capital improvement funding, public infrastructure and building projects, and economic development. The Master Plan sets policy related to housing, economic development, infrastructure, zoning, land use, transportation, and more. The last city-wide Master Plan was adopted in 2001.

Learn more at www.richmond300.com

Richmond 300 Process



This report by the Center for Urban and Regional Analysis (CURA) at VCU provides background research and analysis of:

- Existing land use
- Demographics
- Population projections
- Housing unit projections
- Land use demand projections
- Land development supply
- Market analysis of 6 historic corridors: Brookland Park Boulevard, Church Hill/Nine Mile Road, Greater Fulton, Hull Street, Jefferson Davis Highway, and Midlothian Turnpike

Insights Report will present summary of existing conditions on the following topics: demographics, housing, urban design & neighborhoods, historic resources, employment, economic development, transportation, natural resources, public safety, public utilities, sustainability, public health, public education, and the creative economy.

Map Books contain a series of maps for each district, as well as online interactive maps:

- Base: Neighborhoods, aerial
- Land Policy: existing land use, future land use, zoning districts, special approvals, urban design typologies
- Structures: year of construction, vacancy, demolitions
- Environment: land cover, sensitive areas, parks & open space
- History & Culture: historic districts, civic & cultural resources
- Census: block groups, race & ethnicity, median household income
- Economic Development: economic development zones, assessed value, assessed value change, property transfers
- Housing: affordable housing, Market Value Analysis
- Transportation: transit, bike & pedestrian, annual average daily traffic volumes, vehicle crashes, WalkScore™

Parking Study Report will document existing parking conditions, provide recommendations, and provide a policy framework for how the City manages its parking standards in seven areas:

- Manchester
- Downtown
- The Fan
- Carytown
- Libbie/Grove/Patterson
- Scott's Addition
- Brookland Park Boulevard/Six Points

Community Consultation Reports will include summaries of the input received and an overview of the participation levels achieved.

Richmond 300: A Guide for Growth - THE MASTER PLAN! The *Richmond 300: A Guide for Growth* planning document will include:

- **Vision:** An aspirational statement envisioning what Richmond should look and feel like in 2037.
- **Goals:** Several measurable goals that can be reached in the next 5-10 and 10-20 years.
- **Recommendations:** Specific actions we need to implement to reach our goals and work toward our vision. Two critical recommendations will include:
 - Future Land Use Map
 - Future Transportation Map

4 Implement the Plan

Implement, Review & Update July 2020 - 2025

- Publish the City Council-adopted Plan
- Implement recommendations outlined in the Plan
- Annually review work toward implementing recommendations
- Update the Plan five years after adoption