

Richmond 300 Groups

Groups inside City Hall

Dept. of Planning and Development Review (PDR) is leading the development of Richmond 300 and call upon other departments to assist with sections that affect them directly.

Technical Team comprises of City staff from multiple City departments and representatives from RPS, GRTC, the health district, RRHA, and RRPDC. This team integrates existing City plans and polices, collects baseline data, and provides input to shape the Plan.

City Council has final approval of the Master Plan. Members of the City Council are advocates for a plan that captures the vision and spirit of Richmond.

City Planning Commission (CPC) is responsible for the conduct of planning relating to the orderly growth and development of the city. Per the City Charter and Virginia Law, it is the duty of the CPC to make and adopt a Master Plan that guides coordinated and harmonious development of the city. The 9-member CPC oversees the development of Richmond 300, provides comments throughout the update process, and ultimately approves the final document. Two members of the CPC serve on the Advisory Council.

Groups outside City Hall

Advisory Council is a 21-member sub-committee to the CPC. The Advisory Council serves as 1) a sounding board to help shape the content of Richmond 300; and 2) liaisons to the community at large by helping to build awareness of and participating in the plan update process.

Working Groups: Working Groups are established after the vision is established. Working Groups refine and vet goals, strategies, and actions for their topic area. Community members may join a Working Group as long as they commit to attend the meetings.

Ambassadors: Community Ambassadors are volunteers that assist in spreading the word about the Master Plan and also assist at community events by serving as facilitators, scribes, greeters, and ushers.

Education Partners: Existing stakeholder groups and community associations can serve as Education Partners by 1.) providing in-kind venue usage for meetings, presentations, events, etc. and 2.) providing in-kind community workshops on planning and other relevant topics. Education Partners are vital to helping spread the word about Richmond 300 process.

Contact the Richmond 300 Project Team

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richmond300.com
facebook.com/richmond300
instagram.com/richmond300

How do I get involved?

- Sign up to receive email updates at richmond300.com
- Follow Richmond 300 on Instagram and Facebook
- Stop by Richmond 300 Office Hours on the 2nd and 4th Thursday of the month from 3-5 PM at 900 E. Broad St., Room 511
- Contact us if your organization is interested in hosting an Education Event
- Attend an Advisory Council meeting (2nd Wednesday of the month from 4-6 PM at the Main Library)
- Provide input at the Parking Meetings
- Provide input at the Community Consultations
- Join a Working Group (when they are established)

DRAFT | 2 May 2018
NOTE, we are working on refining the process. Please check richmond300.com for the final process plan

Creating Richmond 300: A Guide for Growth

Working together to create the next city-wide Master Plan for Richmond



Who uses a master plan?

City Administration & Staff

- Identify areas well-positioned for growth and reinvestment
- Strengthen/grow neighborhood centers
- Determine how to maximize return on public investment
- Manage capital funds projects
- Develop budgets
- Pursue federal, state, and other grants
- Advance priorities for community wealth building

Developers, Architects, & Builders

- Purchase real estate
- Decide whether it is most appropriate to reuse or construct new buildings in a given location
- Identify likely hot spots for development
- Understand the City's development priorities
- Align design/development ideas with City goals

Residents & Business Owners

- Expand, start, or relocate a business
- Purchase real estate
- Renovate an existing building
- Improve a local park
- Find a suitable location for a community garden
- Attract a new business or service to a neighborhood business district
- Verify whether a proposed development is in line with City goals

What is Richmond 300?

Richmond 300: A Guide for Growth is the name of the City's new Master Plan. The Richmond 300 document has not yet been developed - we are just starting the update process. Richmond 300 will establish a 20-year vision for the city's growth and be developed with extensive community engagement.

Why is it called Richmond 300?

Richmond was founded in 1737. As we look forward to the city's 300th anniversary in 2037, how do we want Richmond to look and work? How do we want our residents and businesses to feel and grow over the next 20 years so that when we celebrate our 300th anniversary we are proud of where we are?

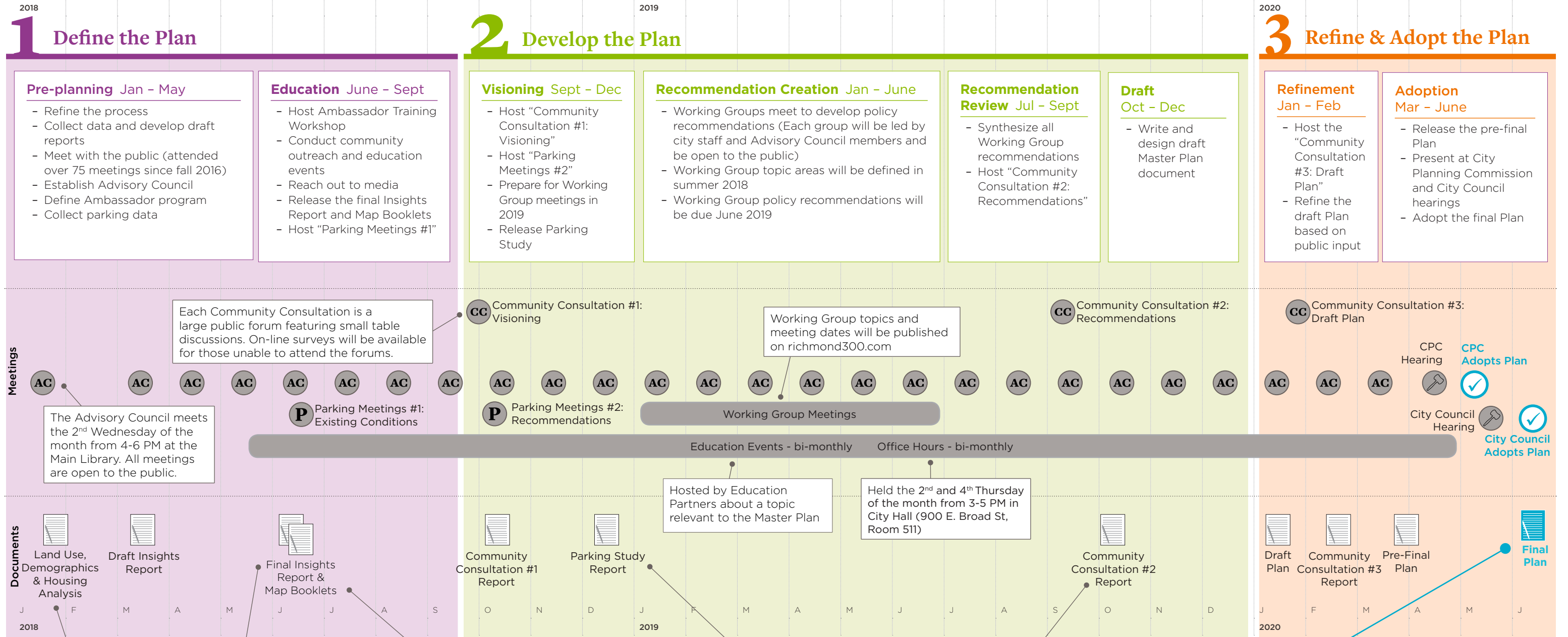
Why does the City need a Master Plan?

The City is only 62.5 sq. miles. The Master Plan helps determine how to plan for growth within the limited footprint of the city. The Master Plan provides guidance on re-zoning land, allocating capital improvement funding, public infrastructure and building projects, and economic development. The Master Plan sets policy related to housing, economic development, infrastructure, zoning, land use, transportation, and more. The last city-wide Master Plan was adopted in 2001.

Learn more at www.richmond300.com

Richmond 300 Process

DRAFT | 2 May 2018 NOTE, we are working on refining the process. Please check richmond300.com for the final process plan



Each Community Consultation is a large public forum featuring small table discussions. On-line surveys will be available for those unable to attend the forums.

Working Group topics and meeting dates will be published on richmond300.com

The Advisory Council meets the 2nd Wednesday of the month from 4-6 PM at the Main Library. All meetings are open to the public.

Hosted by Education Partners about a topic relevant to the Master Plan

Held the 2nd and 4th Thursday of the month from 3-5 PM in City Hall (900 E. Broad St, Room 511)

This report by the Center for Urban and Regional Analysis (CURA) at VCU provides background research and analysis of:

- Existing land use
- Demographics
- Population projections
- Housing unit projections
- Land use demand projections
- Land development supply
- Market analysis of 6 historic corridors: Brookland Park Boulevard, Church Hill/Nine Mile Road, Greater Fulton, Hull Street, Jefferson Davis Highway, and Midlothian Turnpike

Insights Report will present summary of existing conditions on the following topics: demographics, housing, neighborhoods, historic resources, employment, economic development, transportation, natural resources, public safety, public utilities, sustainability, public health, public education, and the creative economy.

Map Booklets will contain a series of maps for each district, as well as on-line interactive maps:

- Base: Neighborhoods, aerial
- Land Policy: existing land use, future land use, zoning districts, special approvals, urban design typology
- Structures: year of construction, vacancy, demolitions
- Environment: land cover, sensitive areas, parks & open space
- History & Culture: historic districts, civic & cultural resources
- Census: block groups, race & ethnicity, media household income
- Economic Development: economic development zones, assessed value, assessed value change, property transfers
- Housing: affordable housing, market value analysis
- Transportation: transit, bike & pedestrian, annual average daily traffic, vehicle crashes, WalkScore™

Parking Study Report will document existing parking conditions, provide recommendations, and provide a policy framework for how the City manages its parking standards in seven areas:

- Manchester
- Downtown
- The Fan
- Carytown
- Libbie/Grove/Patterson
- Scott's Addition
- Brookland Park Boulevard/Six Points

Community Consultation Reports will include summaries of the input received and an overview of the participation levels achieved.

Richmond 300: A Guide for Growth - THE MASTER PLAN! The Richmond 300: A Guide for Growth planning document will include:

- **Vision:** An aspirational statement envisioning what Richmond could look and feel like in 2037.
- **Goals:** Several measurable goals that can be reach in the next 5-10 years.
- **Recommendations:** Specific actions we need to implement to reach our goals and work toward our vision. Two critical recommendations will include:
 - Future Land Use Map
 - Future Transportation Map

4 Implement the Plan

Implement, Review & Update July 2020 - 2025

- Publish the City Council-adopted Plan
- Implement recommendations outlined in the Plan
- Annually review work toward implementing recommendations
- Update the Plan five years after adoption