

Priority Growth Node

Southside Plaza Area

Vision

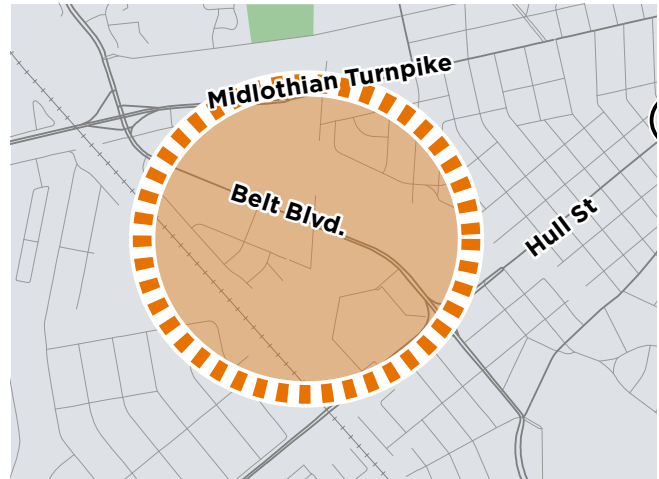
In 2037, the Southside Plaza Area is the bustling center of in South Richmond offering employment, housing, recreation, and entertainment in a walkable human-scale environment. This area serves as a multi-modal transportation hub with connections to a regional greenway system via the James River Branch Trail and to the regional transit system with multiple bus lines converging in the Southside Plaza area. New City facilities anchor the redevelopment of this area by providing government services and green space.

Growth Potential: High

In 2019 there were approximately 54 acres of vacant/ underdeveloped land in the Southside Plaza Area — representing 32% of the Southside Plaza Area's total land area.

Primary Next Steps

- Rezone the Southside Plaza area in alignment with the Future Land Use Plan (Goal 1)
- Develop a Small Area Plan with community input for the Southside Plaza area that provides details on the opportunities for redevelopment and a system of public open space, greenways, and streets improve connectivity (Goal 1)
- Acquire land to catalyze the redevelopment of the Southside Plaza Area (Goal 2)
- Build the James River Branch Trail on abandoned CSX right-of-way and connect adjacent neighborhoods to the trail (Goal 8)
- Transform Belt Boulevard and Hull Street into Great Streets featuring buildings addressing the street, street trees, lighting, enhanced transit, and other amenities (Goal 9)
- Introduce new streets to create a gridded complete street network (Goal 9)
- Develop quality open space within a 5-minute walk of this node (Goal 17)

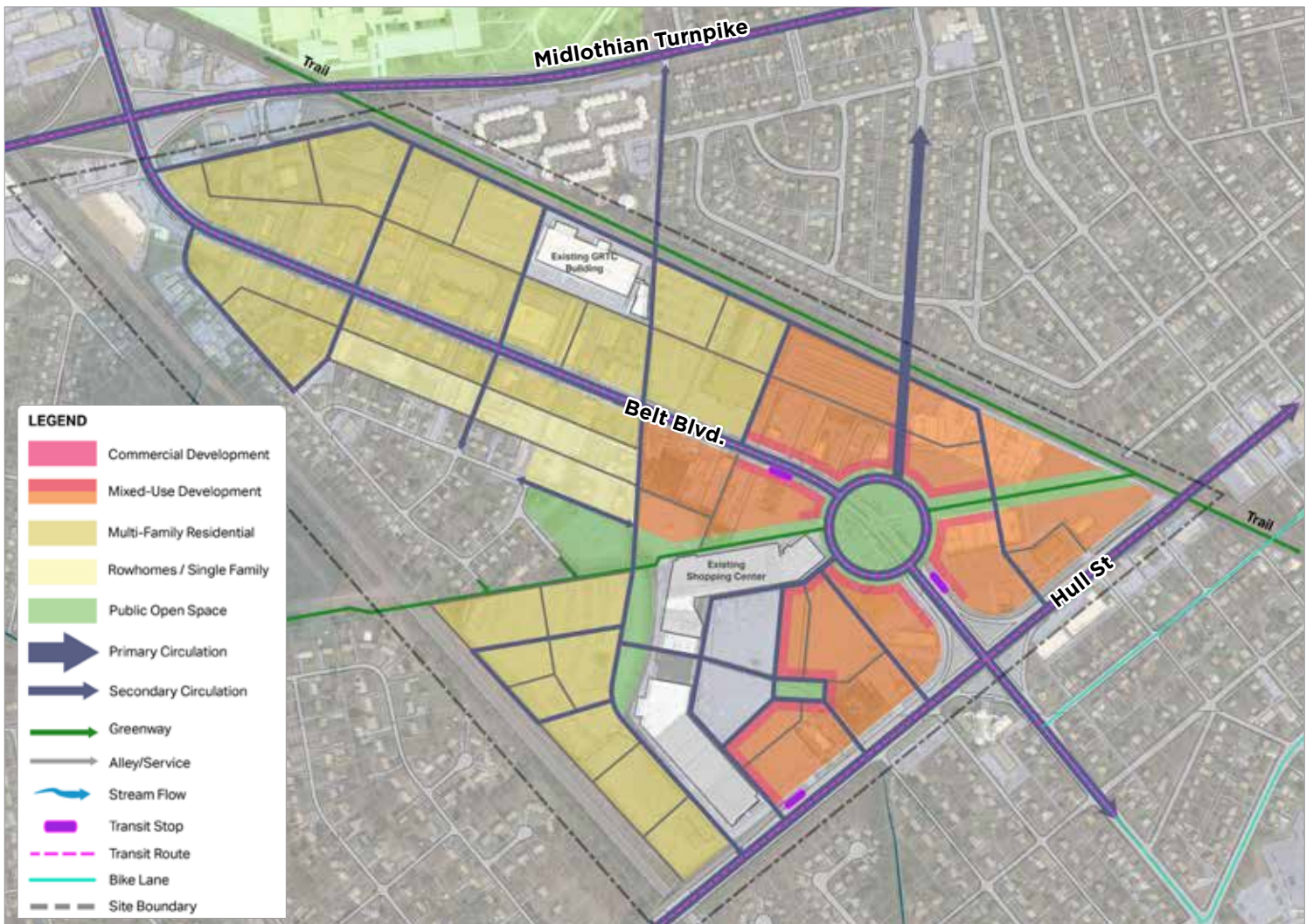


Southside Plaza Area — Regional/National Node



The Southside Plaza Area in 1960

Source: *The Library of Virginia*



Southside Plaza Area Conceptual Plan

Southside Plaza has the potential to be transformed into a bustling center of in South Richmond offering employment, housing, recreation, and entertainment in a walkable human-scale environment.